

124 Seneca Way, Ithaca NY 14850 • (607) 273-7511 • TrueInsurance.com

Spring 2020



Welcome Melissa Thompson!

True Insurance is happy to welcome Melissa Thompson to our team. She joined our Personal Lines Team as a licensed agent in the fall of 2019, bringing with her nearly four years of insurance experience.

"Melissa is a terrific addition to this team," says Jay True, Owner. "Melissa is not only a talented and hard-working agent, but she has warmth and compassion which makes her an exceptional asset to her clients."

And, for her part, Melissa is thrilled to be at True Insurance. "The atmosphere here is fantastic," says Melissa. "Jay allows us time to have personal connections with clients and time to properly meet their needs."

Melissa lives in Spencer where she enjoys gardening -- she has 52 house plants! -- cooking, spending time with her two fur babies, traveling and making dates to go on wine tours. Fun!



TRUE REWARDS WINNER

Anne Robbins of Ithaca won \$200 from True Insurance for referring her friends and neighbors to True Insurance. Her name was drawn from all of the people who made referrals to True Insurance last guarter. How can YOU enter to win \$200? All you have to do is refer your friends, neighbors and family members to True Insurance. If they call us for a quote and give

us your name as the referrer, you get a \$15 gift card to Ithaca Bakery. Plus, your name goes into the "hat" for a \$200 drawing held every quarter. Every time you refer someone you get another Ithaca Bakery gift card and another chance to win the \$200 drawing! It's our way of thanking you for recommending our services.

NO PURCHASE NECESSARY.

The True Agency Website: You Can **Do So Much Online!**

- Pay your bill
- Report a claim
- Email an agent
- Get a quote
- Meet the staff
- Get a discount code for a Defensive Driving course
- Leave a review

And so much more!



Jeanette Stedge celebrating 20 years with True Insurance

Welcome to the Agency:

Ke Bai Mark Theisinger **Daniel Toronto Heather Stewart** Vincent Granski Victor Rijo **Aleighson Snead Yvonne Gugino** Donna Eurto **Bobbie Casselberry** Joshua Macey Sabrina Papazian **Isaiah Flores** Willie Melendiz Tony Hu **Jill Hoffman David Bindel** Jessica Custer-Bindel Jakendra Bender Samuel Cantillo **Adrianne Judson Eric Gusteiger** William Harbough

Becky Bailey John Myer William Friedlander Theo Black **Eugenia Digges** Mary Russo Susu Pu **Kelly Talcott Dawn Boronkay** Joshua Carlisle Ahmed Gaballa **Rhonda Bathurst** David & Andrea Barker Marion Brown Paula Epps-Cepero **Dashawn McBride** Lindsav Mavnard **Votre Maison LLC** Notre Ville LLC Fanum LLC **Daniel Lipari** Matthew Klimek **Howard Moraff**

Hu Xu Shannon Nash Vicky Grady Debra Peterson Stephen Wu Tara Kohn Jenna Swerfager **Brittany Thomas** Pierce Glezen **Ruth Talley** Chris Luszczek, Jr Andrew Hicks Kelli Carr Manpreet Chandhar **Alexander Stick Randy Benjamin Ray Wall** Andrew Alling **TRCH LLC** Jonathan Nixon Xin Yong Huang Warren Zipfel **Michael DiDominico** **Rebecca Costello** Zachary Chytka **Camillo Stubenberg** Paul Rubin **Jessica Smith** Thomas MacDowell Jerry Lilly Wentao Lu Ludovico Cestarollo **Buark Algul** Kyara Moran Lechandre Mix Jacob Hartman **Casey Silver** Angela Anderson Jayalali Branscum **Elizabeth McLaughlin** Paul Davis Lakara Brooks-Morgan **Todd Crawford Carrie Brown-Lima** Luca Greenspun Kaitlin Losey

Michael Tyson Cory Kelly Chia Lin Liao Marina Morris Andrew Moschak Lauren Gaffney Lee Burlingame Tamar Law David Nedza Marion Brand Anita Fowler Jessica Maxwell Monica Josev **Dustin Wilson** Jesus Santana John Yaley **Curtis Wooden Brandon Green** Jia Hua Liu Joseph Basl Daniel Lukas **Gabriel McCoy** Kayla Morley Avery Ellis **Michael Mayhew**

Jiang Tian Juan Boza Barbara Kasian Maria Iturriaga Casanova Ethan Cornelius Elizabeth Bittel Constancia Delacruz William & Sara Benson **Daniel & Noella** Dembrosky Mikayla & **Alexandria Bernier Tess Clancy** Shasta Savage Zachary Soliman Emily & lan Spafford **Tiffany Northrup Yichen Wang** Anthony Vaughn Gary Decker Leon Wylde

The Four "Nevers" at the Scene of an Accident

- 1. Never leave the scene!
- 2. Never get confrontational.
- **3.** Never admit to liability at the scene.
- A. Never delay reporting an accident. (An emergency number for your carrier can be found on our website. Let us help you!)



Stay safe and protect yourself. Our dedicated Claims Manager, Amelia, will help you through the process. Even if you are rattled, she is not. She knows what to do.

INSURANCE TIP:

The cost of your car insurance is influenced by many variables. One of those variables is actually the make and model of the vehicle itself. So, if you are in the market for a new vehicle, feel free to contact us **before** you purchase to get a quote using the vehicle you are considering. We will happily show you what the changes would be to your car insurance premium.



PAGE 2

TRUE INSURANCE RECOGNIZES GO GOLDEN OPPORTUNITY!



How wonderful is Golden Opportunity (GO)? True Insurance is so proud to partner with such an incredible local organization.

Golden Opportunity -- a not-for-profit organization -- provides free tutoring and mentorship to local students from underprivileged families. While helping with homework and fundamentals, Golden Opportunity's experienced tutors build lasting relationships with students, boost self-esteem, and teach every child a love of learning.

Each year, Golden Opportunity provides 4,200 hours of academic support and enrichment to local students! Would you like to support this special group? You can sponsor a student to participate in Golden Opportunity. For more information, please visit www.gotutors.org.

It takes a caring and supportive community to sustain GO's mission. They count on the generosity of community members -- individuals and businesses -- to help in their effort to advance educational equity and provide support to deserving students.

We encourage you to make a donation and sponsor a child.



Remember!

Every time you refer a friend or family member to True Insurance, not only do you earn a \$15 Ithaca Bakery gift card, but

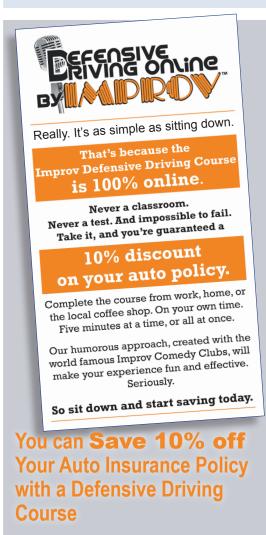
you are also entered in a drawing for a \$200 pre-paid MasterCard gift card that we give away quarterly! Increase your referrals to increase your chances of winning!



Remember!



Let us know when you pay off your car loan or your mortgage. We are not automatically notified by most banks and lienholders, and mortgages are left on policies long after they are paid. This can cause some minor -- and sometimes major -- annoyances down the road.



Go to TrueInsurance.com and find the link to the Improv Driving School on the home page. Click on that link and type in the promo code TRUE to save \$5 off your purchase.



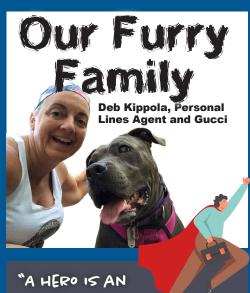
www.trueinsurance.com

Thanks for doing business with us! — Jay True

- Insuring more than 3,500 Homes
- Insuring more than 6,000 Vehicles
- Insuring more than 700 Businesses
- Insuring more than 15,000 of your neighbors!
- 10 New York Licensed Insurance Agents
- Good value! Good rates! Good service!



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ORDINARY INDIVIDUAL WHO FINDS THE STRENGTH TO PERSEVERE AND ENDURE IN SPITE OF OVERWHELMING OBSTACLES."

-- (HRISTOPHER REEVE

THANK YOU for your referrals!

Look at all of these people who referred us to their friends and neighbors. Thank you for your confidence!

We hope you are enjoying your \$15 Ithaca Bakery gift cards!

Nicholas Gilbert Michael Ellis Kara Timmins Mike Correll Christopher Foss Ellen Morris-Knower **Richard J Baker** Kadir Basboga Emily Doyle Patty Decker Max Mandeville **Gregory Hunter** Abdul Abdue-Razzaag Karen Hollands Thomas & Linda Cloughetry

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Daniel Kornblum & Jan Norman Gencil McBean Melvnda Johnon-Wissar Craig Blacken Alicia Dewey Hanunah Abdue-Razzaag Melinda Baton Geraldine Leonard Joel Bender Jesika Clink In Shik Lee Xin Huang Mary Sullivan **Oona Grady Deflaun**

Greg Albrect Sonja Jackson Hannah Carver Ronda Porras Hannah Luzszcek Vadim Tkachuk **Cindy Ceracche** Ann Robbins Carlos Manuel Miguel Juas Mary Jo Cobb Hannah Luszczek Derick Rich Samantha Mertson Joe Giordano James Gustafson