



124 Seneca Way, Ithaca NY 14850 • (607) 273-7511 • TrueInsurance.com

Holidays 2020

In a year with many challenges, we'd like to share some blessings...
Bright Spots in 2020!



My brother married his girlfriend of five years in a small, intimate wedding.

– Hannah Luszczek, Receptionist



I was in Florida in February, welcomed grandpuppies and I have made thousands of masks for people!

– Deb Kippola, Personal Lines Agent



I enjoyed spending time with my grandchildren.

– Mary Hulbert, Personal Lines Agent



Our daughter became engaged to her boyfriend! And we had a bountiful garden!

– Lisa Sheffield, Personal Lines Agent



I paid off my vehicle!

– Jeanette Stedje, Personal Lines Agent



I married my long-term partner, Kevin. We are so happy to finally call each other husband and wife!

– Amelia VanKing, Claims Manager

More Bright Spots!

My home is the cleanest and most organized it will ever be thanks to the efforts of my wife, Sandy. I also enjoyed the beautiful summer weather.

– Jay True, Owner



My daughter Megan – an ICU nurse -- traveled to New York City, Arizona and New Mexico to assist during the pandemic. My hero ❤️.

– Nora Jordan, Receptionist



My sweet dog, Jefe, was projected to need a wheelchair. He no longer needs the wheels!

– Melissa Thompson, Personal Lines Agent



We made memories with our grandchildren, even camping in the rain.

– Jolene Brooker, Personal Lines Agent

I became a dog mom. Meet Ellie!

– Karen McManus, Commercial Lines Agent



The True Agency crew sends the warmest wishes for many bright spots and blessings through the balance of this year and into 2021!

TRUE REWARDS WINNER



Jane Mt. Pleasant from Ithaca won \$200 from True Insurance for referring her friends and neighbors to True Insurance. Her name was drawn from all of the people who made referrals to True Insurance last quarter. How can YOU enter to win \$200? All you have to do is refer your friends, neighbors and family members to True Insurance. If they call us for a quote and give us your name as the referrer, you get a \$15 gift card to Ithaca Bakery. Plus, your name goes into the “hat” for a \$200 drawing held every quarter. Every time you refer someone you get another Ithaca Bakery gift card and another chance to win the \$200 drawing! It’s our way of thanking you for recommending our services.

NO PURCHASE NECESSARY.

We Collected Toys for Cops, Kids and Toys!



In 2019, Cops, Kids and Toys served nearly 700 families and more than 1,500 children. Thank you to this fantastic group for the magic you bring to this holiday season!

Welcome to the Agency:

Patricia Benton
Leland Snow
Andrew Dunnick
Richard Mulhall
Sriya Sunil
Katherine Yerger
Joshua Colistra
Mitchell Mizioch
Kimberly Wooden
Claire Dileo
Richard Mulhall
Melissa Combs
Christopher Johnson
Brooke McNally
Joseph Miller
Kyrie Kline
Clay Havens
Darlene Inman
Melinda McGill-Carlson
Belinda Ryan
Bruce Rogers
You Chen
Havana Jorin
Joy Veverka
Ethan Leigers
Joseph Rogan
Alison Barrett
Sarah Brown
Douglas Salisbury

Alayne Macarthur
Cathie Simpson
Daniel and Brooke Smith
Benjamin Roberson
Joyce Sullivan
Michael Parker
Jacalyn Spoon
Subash Mathew
Jean and Vivek Mathew
Robert and Premila Edamala
Rhea Munjal
Jessica Goldstein
Brittany Koff
Morgan Boyce
Christine Schmidt
Walter Pakkala
Brandon and Jennifer Ebel
Joseph Palermo
Vanessa Aguiar
Haleigh Beth Simms
Kathryn Chapman
Jake Delisle
Victoria Dexter
Hunter Friedland
Brian Carrier
Jonah Brous
Samantha McBean
Autum Bump
David Brown

Martin Jander
Brian Ford
Brandon DeCloux
Jacqueline Dresser
Abaigeal Field
Levi Dyer
Benjamin Pugh
Karen Benjamin
Adam Davis
Caytlyn Beatty
Adele Jay
Regis Carver
Darlene Desmond
Teddy and Emily Yesudasan
Curtis Barrett
Adam Vaughn
Dokyung Kwon
Virginia Benton
Mengly Sok
Michelle Wright
Jane Porter
Tyler Moon
Aidan Kelly
Michelle Carman
Trisha Wilson
Angelina Estevane
Ellen Staurowsky
Harley Holstein
Brenna Fitzgerald

Zoltan Demeter
Mathew Fox
Jeanne Struble
Jeff Avery
Sarai Dengel
Mangesh Gupte
Felix Fairbrother
Tammy Perry
Damian Valent
Yifeng Chi
Scott Wiggins
Ray Chilson
Marsha Acerra
Carri Jean
Jean Struble
Ivette Olave
Bobby Tuskey
Cayle Campbell
Jacob Cozzarin
William Pember
Hannah Vopli
Michael Yolen
Ammitai Worob
Katherine Yerger
Christian Tomaszewski
Ryan Ward
Alison Taren
Elizabeth Vanduzer
Joseph Yingling

How old is Santa Claus?

*In 2020, Santa is 1,749 years old!
He looks good. He must work out.*



Insurance Tip ...

You can pick your auto insurance deductible. The deductible — which is the amount of money you pay before insurance kicks in — can be as little as \$100 and as high as several thousands of dollars. If you choose a lower deductible, you can generally expect to pay more in premium. Some people prefer to keep a higher deductible and pay less in premium. It comes down to your personal preference and financial situation. Your agent can help you pick a reasonable deductible for YOU.



**Lisa Sheffield
is celebrating 15
years with True
Insurance!**





124 Seneca Way, Ithaca, NY 14850
607-273-7511

www.trueinsurance.com

Thanks for doing business with us!
— Jay True

- Insuring more than 3,500 Homes
- Insuring more than 6,000 Vehicles
- Insuring more than 700 Businesses
- Insuring more than 15,000 of your neighbors!
- 10 New York Licensed Insurance Agents
- Good value! Good rates! Good service!



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THANK YOU for your referrals!

Look at all of these people who referred
us to their friends and neighbors.

Thank you for your confidence!
We hope you are enjoying your \$15
Ithaca Bakery gift cards!

Vladimir Leshkiv	Nicole Roach
Miranda Fisher	Yuling Zheng
Jud & Suzanne	David Diggins
Kilgore	Sioux O'Connor
Jodi Lobdell	Beth Kathan
Ruby Brown	Shawn Halstead
Melynda Wissaf	Audrey Whyte
Max Mandeville	Steve Barber
Steve Barber	Sarai Dengel
Dee Specker	Damian Valent
Scott Freyburger	Norman Berg
Noah Pierce	



Merry Christmas, Friends.
We wish you a
happy, safe and healthy holiday season
as we all look forward
to 2021.

The True Crew

Remember!

Every time you refer a friend or family member to True Insurance, not only do you earn a \$15 Ithaca Bakery gift card, but you are also entered in a drawing for a \$200 pre-paid MasterCard gift card that we give away quarterly! Increase your referrals to increase your chances of winning!



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ITHACA, NEW YORK

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