



124 Seneca Way, Ithaca NY 14850 • (607) 273-7511 • TrueInsurance.com

Fall 2021

SEPTEMBER: APPRECIATING OUR FIRST RESPONDERS

It feels like a good time to remember and recognize our heroes. Please allow us to introduce you to some of the first responders in our lives.



Nora Jordan

My daughter Megan is a traveling ICU nurse. She traveled to NYC during the beginning of the pandemic and then to Arizona, New Mexico and North Dakota during the peak outbreaks in those states. Although I worry, I am incredibly proud of her dedication and selflessness.

Jolene Brooker

My husband Gary has been an active firefighter for over 25 years. It's in his blood; his father and his grandfather were both firefighters. Thank you to all the firefighters for their time, hard work and dedication as you protect your neighbors.



Hannah Luszczyk

My grandmother was a nurse and my aunt is a nurse. Saving lives must be in the bloodline. It's one of the many things I love(d) about them!

Ann Marie McNamara

"Thank you to all the doctors, nurses and support staff who kept me going during the six weeks I was fighting Covid. They were, quite literally, lifesavers."



Jay True

"I have a good friend who is an ICU physician's assistant. Her struggles are real and heartbreaking, but she continues to be of service. I admire her."



Debra Bookhout

"Bless all of our hometown first responders."



Do I Need Service Line Coverage?



Many homeowners don't realize they are responsible for repairing or replacing the underground piping and wiring located on their property if damaged, items such as sewer pipes, septic lines, power lines, and well water piping. These are usually out of sight and out of mind ... until they break.

Most homeowners policies do not cover damages to underground piping and wiring. Losses can be high when considering repairs, excavation, and damage to outdoor property.

Service Line Coverage provides payment for physical damage to covered service lines that is the direct result of service line damage such as leaks, breaks, tears, ruptures, collapse or arcing of a covered service line. Damage can be caused by external events or environmental conditions, such as tree root invasion, deterioration, and freezing.

Service Line Coverage can be affordable. Contact our office today to see how easy and affordable it is to protect yourself from service line damage costs.

Welcome to the Agency:

Philph Lyman
Cassandra Gaines
Luke Jensen
Emma Price
Paula Brigi
Sarah Schisler
Griffen Pompilio
Christine Hetski
Jayne Soulman
Xavier Perez
Marion Bachrach
Mykhailo Martyniak
Sandralee Davis
Gary Thomas
Brad VanFleet
Jason Hollister
Irene Zeppelin
Henry Wells
Brian Kim
Daniel Roethlin
Gene Moon

Mackenzie Brown
Samantha Skinner
Vivian Goldsmith
Nancy Connell
Leland Wright
Amy DeKoeyer
Christopher Long
Tammy Schrader
Karen Harrell
Elly O'Brien
Jessica Shropshire
Erich Lindhorst
Adam Bradford
Russell Barkley
Aaron Kimmich
Megan Podsiad
Elizabeth Kimmich
Sarah Richards
Michael Biondi
Pawlerpaw Ler
Susan Strabo

Motasem Kalaji
Elizabeth McLean
David Weiss
Benjamin Baker
Kwarghyun Lim
Jaren Harth
Walter Butler
Elizabeth Caldwell
Zbigniew Soltysiak
Kuron Jackson
Janie Bibbie
Francisco Garcia
Ernest Grant
Heather Camacho
Ruth Grigerov
Mackenzie Nolan
John Lacroix
Kristen Harper
Michael Melis
Daniel Jones
Cheyenne Woodward

Denise Frohmann
Warren Cross
Marc Emond
Larry Nivison
Tom Orlow
Herbert Carrasquillo
Melissa Hamilton
William Ryan
Giulia Andreoni
Roganne Smith
Noah Valdez
Haley Bell
Susan Stark
Michelle Davis
Megan Munson
Joseph Vallyley
Shana Tubbs
Thomas Berry
Donna Eurto
Annie Clark

TRUE REWARDS WINNER



Sara Hess

Marion Bachrach

Sara Hess from Ithaca won \$200 from True Insurance for referring her friends and neighbors to True Insurance. Sara is pictured here with Marion Bachrach, the one she referred to True Insurance. Her name was drawn from all of the people who made referrals to True Insurance last quarter. How can YOU enter to win \$200? Refer your friends, neighbors and family to True Insurance. If they call us for a quote and give us your name as the referrer, you get a \$15 gift card to Ithaca Bakery. Plus, your name goes into the "hat" for a \$200 drawing held every quarter. Every time you refer someone you get another Ithaca Bakery gift card and another chance to win the \$200 drawing! It's our way of saying thank you.

NO PURCHASE NECESSARY.

Celebrating 15 Years with True Insurance This Year!



Mary Hulbert,
Personal Lines Agent

INSURANCE TIP... Consider Umbrella Insurance



Personal catastrophe liability coverage (personal umbrella insurance) can give you an extra layer of protection in case something tragic happens. We all like to think it will never happen to us, but sometimes really bad things happen – like a horrific car crash or a terrible accident on the backyard trampoline or in your swimming pool. If you have personal catastrophe liability insurance, you get additional liability coverage to help protect you. If you would like to learn more, please reach out.

TIME FOR FURNACE INSPECTIONS

IT'S COMING! BEFORE THE CHILL HITS, INSPECT YOUR FURNACE, ESPECIALLY IF IT BURNS FOSSIL FUEL.

All appliances that burn propane, natural gas, wood or heating oil, are potential sources of carbon monoxide leaks which is a potentially deadly situation. Carbon monoxide poisoning is a form of slow suffocation. The symptoms begin with sluggishness and headache. Later there is dizziness and loss of consciousness. While death by carbon monoxide poisoning is unusual (In the US, only 800-1000 people will die from it each year.), it is best, of course, to be safe.

- **A QUALIFIED TECHNICIAN CAN CHECK YOUR HEATING SYSTEM FOR PROBLEMS, SUCH AS:** A cracked heat exchanger, inadequate fresh air, blocked chimneys or flues, or blocked appliance vents.
- **A CARBON DIOXIDE DETECTOR IS A GOOD IDEA.** Be sure to buy an Underwriter Laboratories-approved detector that has some of the following features: an audible alarm, a power-on light, a manual reset button to silence the alarm briefly and/or a test button to verify that it works.

Hello, Sharon!

Sharon Passmore retired from True Insurance eight years ago, but you can often find her at the office. She fills in for staff vacations. We love that we have not yet had a chance to miss you, Sharon!

Recipes from the True Crew

Pumpkin Chocolate Chip Cookies

Jolene Brooker, Personal Lines Agent

"Even the True Insurance mailman likes this cookie!"

Combine first four ingredients. Sift next four ingredients together; add to mixture along with the dissolved baking soda. Add vanilla, chips and nuts. Drop by teaspoon on parchment paper sheets or lightly greased cookie sheet. Bake 10-12 minutes at 375. Freezes well.

1 can (2 cups)
pumpkin

2 eggs

2 cups sugar

1 cup oil

4 cups flour

4 tsp baking powder

2 tsp cinnamon

1 tsp vanilla

2 tsp baking soda
dissolved in
2 tsp milk

2 cups chocolate
chips

1 cup of chopped
walnuts
(optional)

Our Furry Family

Melissa Thompson,
Personal Lines Agent



Meet Jefe, the baby of Melissa Thompson, licensed agent. Jefe is a warrior, battling chronic pain. Despite the pain, he is -- to quote his mama -- "a little demon." Almost five year old, he's "nine pounds of fury and 'wins' tug-of-war against his 50-pound sister.

THANK YOU for your referrals!

Look at all of these people
who referred us to their friends
and neighbors.

Thank you for your confidence!
We hope you are enjoying
your \$15 Ithaca Bakery
gift cards!

Herianna Valenzuela
Montilla Allen
Francisco Garcia
Aaron Kimmich
Lou Anne Bishop
Valdislav Polyashenko
Tiffany Poole
Sara Hess



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www.trueinsurance.com

Thanks for doing business with us!
— Jay True

- Insuring more than 3,500 Homes
- Insuring more than 6,000 Vehicles
- Insuring more than 700 Businesses
- Insuring more than 15,000 of your neighbors!
- 10 New York Licensed Insurance Agents
- Good value! Good rates! Good service!



We Are Always Happy To Help!
--Amelia VanKing, Claims Manager.

Auto ■ Home ■ Business ■ Life ■ Motorcycle ■ Boat ■ RV



Erie
Insurance

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Please Join Us for HUG Celebration 2021!

Featuring food, fun & music, HUG Celebration 2021 will connect you with self-care resources for a healthy mind, body, and spirit.

This inclusive, community-based event will take place at Stewart Park on October 3. Local organizations will set up wellness stations to connect you with self-care resources. Visit the event page for details: www.eventbrite.com/e/hug-celebration-2021-tickets-167752796129

Health & Unity for Greg (HUG) raises mental health awareness through education, action, and events. HUG was founded in memory of Dr. Gregory Eells, a leader in the field of psychology and mental health, who died by suicide in September 2019. Greg's passion for people and overall wellness inspires HUG to continue Greg's work in the world.

Donations to The Greg Eells Memorial Fund at Family and Children's Services of Ithaca are optional and deeply appreciated. Make your gift to F&CS by visiting their secure online giving page. Visit fcsith.org and click "Give Now." Use the drop down menu to select "Greg Eells Memorial Fund."



If you do not want to receive future promotional mailings from us, please call us at 607-273-7511 or email us at ann@trueinsurance.com and tell us to remove your name from our mailing list.

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