



124 Seneca Way, Ithaca NY 14850 • (607) 273-7511 • TrueInsurance.com

January 2022

Bright Spots Heading into 2022! *from the True Crew*



Lisa Sheffield

Max and Mollie just turned a year old. They have brought so much joy to my husband and to me. It has been so much fun to watch them grow up together!



Mary Hulbert

I love my three grandchildren! Antonio, 8, is the happiest boy, Nora, 4, who wholeheartedly thinks she is Sonic the Hedgehog, and Rowan, 6 months, with the sweetest smile I have ever seen.



Nora Jordan

I am excited for my promotion! I am the new Claims Manager and Assistant Commercial Lines CSR.



Jolene Brooker

We are celebrating 40 years of marriage in 2022! ("40 years?" her husband said. "It seems like longer.")

More Bright Spots!

Melissa Thompson
I look forward
to more adventures
with my best
friend.



Debra Bookhout
Thinking of all my
wonderful years
with my Bear.



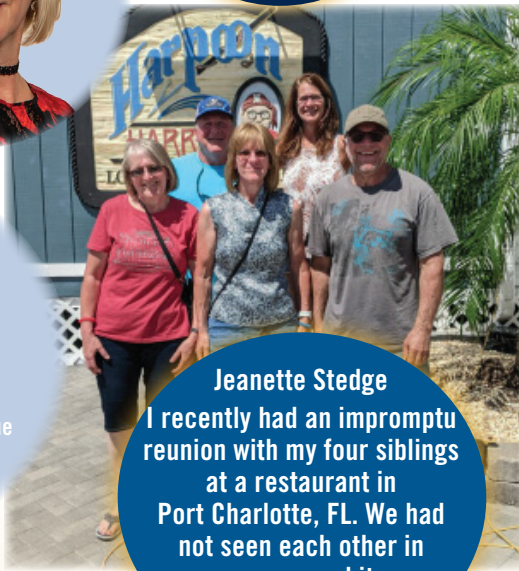
Sandy True

Jay True
My wife, Sandy,
received the Laura
Holberg Award, an award
that recognizes all the
good work she has done
in the community. I am
so proud of her!

Hannah Luszczek
I was promoted to
Accounting and
Assistant Personal
Lines CSR!



Jeanette Stedge
I recently had an impromptu
reunion with my four siblings
at a restaurant in
Port Charlotte, FL. We had
not seen each other in
many years and it was
wonderful!



Ann Marie McNamara
I am loving my wonderful
friends and family,
including my husband
Frank and my sister Jackie.
Here we are at
Fair Haven Beach!



TRUE REWARDS WINNER



Ryan Ward from Spencer won \$200 from True Insurance for referring his friends and neighbors to True Insurance. His name was drawn from all of the people who made referrals to True Insurance last quarter. How can YOU enter to win \$200? All you have to do is refer your friends, neighbors and family members to True Insurance. If they call us for a quote and give us your name as the referrer, you get a \$15 gift card to Ithaca Bakery. Plus, your name goes into the "hat" for a \$200 drawing held every quarter. Every time you refer someone you get another Ithaca Bakery gift card and another chance to win the \$200 drawing! It's our way of thanking you for recommending our services.

NO PURCHASE NECESSARY.

THANK YOU for your referrals!

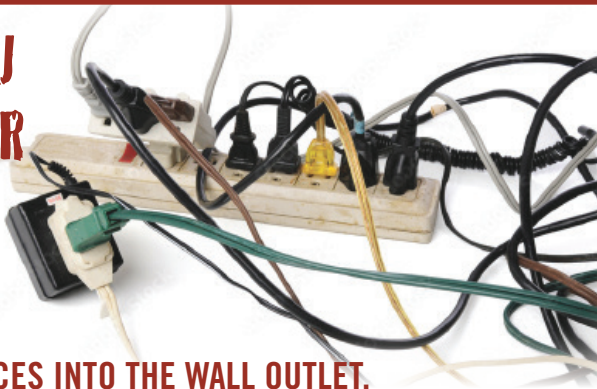
Look at all of these people
who referred us to their friends
and neighbors.

Thank you for your confidence!
We hope you are enjoying
your \$15 Ithaca Bakery
gift cards!

Robert Berletic
Vladislav
Polyashenko
John Mecenas
Ronald Spradlin
Joe Giordano

Brian Rinchack
Anne Robbins
Melissa Young
Effie Lueder
Michelle Sullivan
Ryan Ward

6 THINGS YOU SHOULD NEVER PLUG INTO A POWER STRIP



PLUG THESE APPLIANCES INTO THE WALL OUTLET.

- 1. SPACE HEATER.** A portable heater cycles on and off, and each on-cycle draws a surge of current. If plugged into a power strip, this surge can cause an overload, which can cause a fire.
- 2. MICROWAVE.**
- 3. SLOW COOKER.** It may not draw surges of power, but it uses power continuously over long periods.
- 4. TOASTER AND TOASTER OVEN.** Those red-hot coils use a lot of current to heat, which can quickly overload a power strip.
- 5. HAIRDRYER, CURLING IRON.** These draw significant amperage to get hot. It's too much for a power strip.
- 6. COFFEE MAKER.** Yes, all it does is heat up water, but it does it with a lot of amps. It is misleadingly simple.

INSURANCE TIP:

When is the last time you evaluated how much it would cost to rebuild your home?

The cost of building materials, appliances and labor has skyrocketed. Now is an opportune time to review your home's limits on building and contents. We'll help make sure you are properly protected in this world where everything costs ... a bit more ... but your involvement is required Call, email, or stop in today to discuss your current coverage to make sure it meets your needs!



Welcome to the Agency:

Nathan Ly	Troy Uhler	Robert Chapple-Berletic
Fadia Farag	Daejaun Lafave	Cassandra Yazell
Patrick Lynch	Robert Mailloux	Jason Jiang
Yousef Dakhel-Aloufi	Caren Castleman	Batuhan Ertaş
Katherine Jones	Valerie Hanke	Marc Emond
Katlyn Taylor	Rebecca Barrows	Peter Farley
Jamie Leibowitz	Zhan Wu	Dorian Hackett
Elizabeth McClean	Lukas Hutchings	Tiernan Lanning
Ramluvhaya Chandhar	Frederick Hemly	John Greer
Ross Fleming	Tyler Burke	Wendy Ellis
Linda Wyatt	Linda Bloom	Reeve Hamilton
Gavin Niendorf	Andrew Rappaport	Kinza Ceesay
Jenny Caldwell	Hannah Luszczek	Andrew Donnelly
Cameron Lueder	Kadri Sercan	Jin Qian
Liwei Shi	Emma Kline	Beverly Helms
Ronald Shaw	Ernest Vann	Jonathan Panzer
Madison Seamons	Sadaf Sobhani	Jessica White
Ernest Rinchack	Riley Carpenter	Sean Lyon
Shelby Shankel	Sean Lyon	Daniel Nickrent
Jeneva Long	Jayleen Harris	Han Zheng
Jack Goldstein	Benjamin Kimple	
Pablo Sepulveda Diaz	Vimbai Mudangwe	
Charles Padmore		

The Four "Nevers" at the Scene of an Accident



- 1. Never leave the scene!**
- 2. Never get confrontational.**
- 3. Never admit to liability at the scene.**
- 4. Never delay reporting an accident. (An emergency number for your carrier can be found on our website. Let us help you!)**



124 Seneca Way, Ithaca, NY 14850
607-273-7511

www.trueinsurance.com

Thanks for doing business with us!
— Jay True

- Insuring more than 3,500 Homes
- Insuring more than 6,000 Vehicles
- Insuring more than 700 Businesses
- Insuring more than 15,000 of your neighbors!
- 10 New York Licensed Insurance Agents
- Good value! Good rates! Good service!



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Insurance

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All of us at
True Insurance
wish you a very
happy New Year!
We look forward to
serving you in 2022.

The True Crew



LOOKING FOR A
NEW PET IN 2022?
HOW COMMON IS
YOUR DREAM
ANIMAL?



From Embrace Pet Insurance

TOP 10 BREEDS 2021

DOGS

1. Mixed Breed
2. Labrador Retriever
3. Golden Retriever
4. German Shepherd
5. French Bulldog
6. Goldendoodle
7. Yorkshire Terrier
8. Boxer
9. Great Dane
10. Shih Tzu

CATS

1. Mixed Breed
2. Main Coon
3. Persian
4. Ragdoll
5. Siamese
6. Sphynx
7. Bengal
8. British Shorthair
9. Russian Blue
10. Siberian

Remember!

Every time you refer a friend or family member to True Insurance, not only do you earn a \$15 Ithaca Bakery gift card, but you are also entered in a drawing for a \$200 pre-paid MasterCard gift card that we give away quarterly! Increase your referrals to increase your chances of winning!



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ITHACA, NEW YORK

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