



124 Seneca Way, Ithaca NY 14850 • (607) 273-7511 • TrueInsurance.com

Spring 2022

WITH CAR PARTS SO HARD TO GET: Is It Time to Add Rental Car Reimbursement to Your Policy?



Have you noticed that car parts are taking longer and longer to get into your shop and into your vehicle? It could be weeks -- months? -- before your car is fixed after an accident. (Thanks, Global Pandemic!)

Does your auto insurance policy cover a rental car if your vehicle is damaged or stolen? Maybe. If you added the option to your policy. Many people turn down the Rental Car Reimbursement option, thinking they can live without the rental car, but in 2022? With parts regularly being on backorder? You may need that rental vehicle.

A typical rental reimbursement policy costs between \$2 and \$15 a month. This is relatively inexpensive when you consider the cost of a rental car, which can average more than \$130 per day.

Want to talk to us about adding Rental Car Reimbursement to your policy? We wish you would. It is a great, inexpensive way to have a vehicle at your disposal while your new part is patiently waiting to cross country. Call us today.

Congratulations to Hannah Luszczek and Nora Jordan!



Hannah has been promoted to Accounting and Assistant Personal Lines CSR and Nora has been promoted to Claims Manager and Assistant Commercial Lines CSR. Great job, Rockstars!

TRUE REWARDS WINNER



Leslie Rosemann from Ithaca won \$200 from True Insurance for referring her friends and neighbors to True Insurance. Leslie is pictured with Jeanette Stedge and Jay True. Her name was drawn from all of the people who made referrals to True Insurance last quarter. How can YOU enter to win \$200? Refer your friends, neighbors and family to True Insurance. If they call us for a quote and give us your name as the referrer, you get a \$15 gift card to Ithaca Bakery. Plus, your name goes into the "hat" for a \$200 drawing held every quarter. Every time you refer someone you get another Ithaca Bakery gift card and another chance to win the \$200 drawing! It's our way of saying thank you.

NO PURCHASE NECESSARY.

Welcome to the Agency:

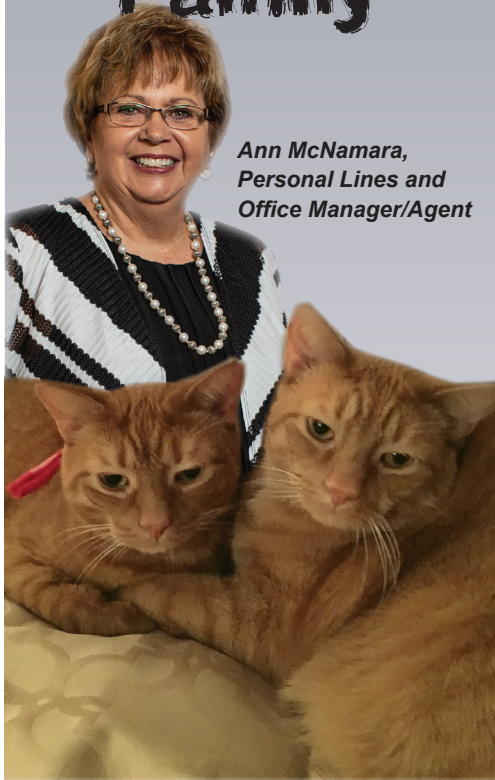
Brenna Weaver
Makayla Watros
Leonard Knapp
Elwood Laird Jr.
Cid Decatur
Samuel Drake
Vincent Walsh
Hadi Darvish
John Lewis
Bonnie King
Alicia Valencia
Chelsea McNeal
Elizabeth Thomas-French
Lora Timonin
Paula Austic
Diane Smith
Chris Jacobsen
Ruslan Tkachuk

Emily Foster
Jade Reynolds
Tiernan Lanning
Yeejia Ooi
John Talman
Wilson Charles
Dara Riegal
Danielle Miller
Duncan Fuller
Jamin Trimble
Trent Westhoff
Kristin Slaght
Ernest Rinchack
Jean Marie Sam
Llana Wilensky
Barton Pate
Richard Tosh
Kelsey Reed

Catherine McCarthy
Lois Sawyer
Amanda Kirchgessner
David Soloman
Alexander Koneff
Nicole Chaffee
Jeff Randall
Kathleen Gaines
Cheyene Ryerson
Mary Salton
Deena Rambaum
Dylan Covert
Alysse Guthrie
Zhyran Masker
Nathan Vargo
Susan Nash
Tim Larkin
Julie Lenhart

Magdalen Gillard
Scott Hartman
Casey Nash
Kyoung Han
Marianne Baldinger
Jeffrey Hayes
Joseph Hannon
Alexandra Brown
Walter Phelan
Alayne Macarthur
Mohammadali Arzani
Karen Hamilton
Edward Jang
Katheryn Hemingway
Codyryan Dickhuat
Caitlin Eger

Our Furry Family



*Ann McNamara,
Personal Lines and
Office Manager/Agent*

Here are the beautiful cats
Ann McNamara, Personal Lines and
Office Manager/Agent, has in her life.
Meet Trapper and Gopher.

THANK YOU for your referrals!

**Look at all of these people
who referred us to their
friends and neighbors.**

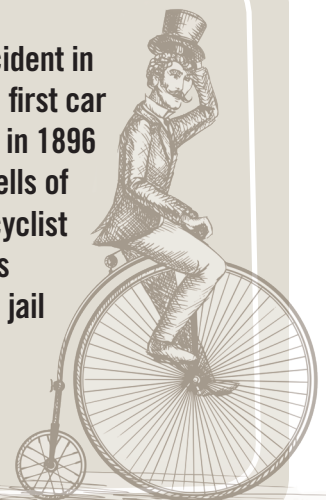
**Thank you for your confidence!
We hope you are enjoying
your \$15 Ithaca Bakery
gift cards!**

Csiko Sawyer
Steve Flanders
Margaret
Kirchgessner
Julie Gorman
Jaihua Liu
Joyce Lovelace

Jessica Peak
Jane-Marie Law
Mary Lutz
Leslie Roseman
Leslie Shaw
Frank Carl
Aaron Young

DID YOU KNOW

The first recorded car accident in New York -- some say the first car accident anywhere -- was in 1896 in New York City. Henry Wells of Springfield, MA, struck a cyclist on what is today known as Broadway. Wells landed in jail and the cyclist suffered a fractured leg.



CONTRACTORS: WHY BUY CYBER LIABILITY INSURANCE?



Contractors often assume their businesses are safely “off line.” They often don’t take credit cards or operate large, complex digital infrastructures. How can their businesses get cyber attacked, right?

But industries that let their guards down because they feel safe are common targets for criminals. In short, wherever money or data is changing hands, there is an opportunity for criminals to strike.

In the construction industry, for example, a contractor might have multiple employees working in different locations, procurement of supplies at any number of vendors, payments to subcontractors and other transactional events, all of which leave openings for a cybercriminal to infect and affect the business.

If you are a contractor and want to talk about protecting your business from a cyber attack, please call us. We will talk you through your needs and make sure you have coverage.

Insurance Tip ...

Are you inspired to boost your home’s curb appeal this spring and summer? If you hire landscapers or contractors to spruce up your yard, check that they have adequate liability limits and a workers compensation policy in the event someone is injured on your property. Before hiring a contractor it is always best practice to request they provide you with a Certificate of Insurance to make sure they are properly insured.



LET US INSURE YOUR TOYS!

It’s *motorcycleboatcamper* season! (That’s a real thing, right?) Let us insure your toys, just like we do for your home, auto and business.



An actual photo of Melissa’s salad!

Recipes from the True Crew



Melissa’s Easy Summer Salad

Melissa Thompson,
Personal Lines Agent

*“Best summer salad!
Very colorful.” -- Melissa*

No amounts necessary. Do what you like!

You will need:

- Zoodles, zucchini or yellow squash with a slight char
- Sliced red onion
- Halved cherry tomatoes
- Feta cheese
- Squeeze of lemon
- Dash of olive oil
- Salt and Pepper
- Mix well. Enjoy!**





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www.trueinsurance.com

Thanks for doing business with us!
— Jay True

- Insuring more than 3,500 Homes
- Insuring more than 6,000 Vehicles
- Insuring more than 700 Businesses
- Insuring more than 15,000 of your neighbors!
- 10 New York Licensed Insurance Agents
- Good value! Good rates! Good service!



We Are Always Happy To Help!

--Lisa Sheffield, Personal Lines Agent



May 16 is National Do Something Good For Your Neighbor Day. What can you do?

Auto ■ Home ■ Business ■ Motorcycle ■ Boat ■ RV



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**You can SAVE 10% OFF
Your Auto Insurance
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Driving Course**

Go to trueinsurance.com and find the link to the Improv Traffic School on the home page. Click on that link and type in the promo code **TRUE** to save **\$5** off your purchase.

**"I WANT MY CHILDREN TO HAVE ALL THE
THINGS I COULDN'T AFFORD. THEN I WANT
TO MOVE IN WITH THEM."**

- PHYLLIS DILLER

Happy Mothers Day

FROM ALL OF US AT TRUE INSURANCE

Remember!

Every time you refer a friend or family member to True Insurance, not only do you earn a \$15 Ithaca Bakery gift card, but you are also entered in a drawing for a \$200 pre-paid MasterCard gift card that we give away quarterly! Increase your referrals to increase your chances of winning!



ITHACA BAKERY

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ITHACA, NEW YORK

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