



124 Seneca Way, Ithaca NY 14850 • (607) 273-7511 • TrueInsurance.com

Holidays 2022

# Tips for a Safe and Happy 2023!

**JOLENE**

Let's make this the year that we **COMMIT** to not text and drive!



**ANNE**

*Be nice. Work hard.*



**HANNAH S.**

As Jennifer Houghton says, "Happiness begins with gratitude!" Start each day positively by thinking of something for which you are grateful.



**GABRIELLA**

Consider this two-minute timesaver!

Take a picture of your policy number and put it on your phone. With the amount of variables in the lives of our clients, finding a policy number can be tricky, so it is easier if you have it handy.



**JAY**

"The true secret of happiness lies in taking a genuine interest in all the details of daily life." - William Morris



**Fight Identity Theft!**

**NORA**

We love helping you! There is one chain of events that people often get backward so my tip is to help straighten it out. If you want to remove a vehicle from your policy, turn your plates in to the DMV first. Then we can help you remove the vehicle.



**DEBRA**

Identity theft is brutal. Consider Identity Recovery coverage to reduce the hassle. I would be happy to talk to you about it!





**JEANNETTE**

You know how more and more businesses are offering two-factor authorization to protect your accounts? Use it. Identity theft is a terrible, never-ending hassle.

**MARY**

Call us so we can help you uncover discounts that could save you money on your insurance! We love doing that. It's the best part of our jobs.

**KELSEY**

If you are ever unsure of what coverage you have? Call us. Helping you understand your coverage and making sure you have the right coverage is what we do.

**HANNAH L.**

Never plug a space heater into an extension cord! Really. The extension cord can't handle that wattage.



Yes, those gutters up there.

**LISA**

Looking to cancel a policy? Remember all insurance policies have to be canceled with a signed document. We can help you facilitate, but don't forget to sign!

**JOHANNA**

Clean out your gutters! It will save money on gutter repair and replacement. It's a real thing, People!



## THANK YOU for your referrals!

Look at all of these people who referred us to their friends and neighbors.

Thank you for your confidence! We hope you are enjoying your \$15 Ithaca Bakery gift cards!

Catherine McCarthy	Shelley Percy	Matthew Nash
Diane Mac	Ronda Porras	Wanda Beardslee
Hickory Lee	Donald Rooker	Avi Appel
Cheyenne Woodard	Christina Shutts	Dale Flinn
Brad Grainger	Matthew Riis	Brenda Austin
Michael Black	Ernest Sims	Rene Garcia
Ronald Spradlin	Aaron Thomson	Kim Klein
Peter Camarda	Thomas Duffy	Stanley Celestin
Kara Timmins	Bradley Combs	Sharon Passmore



## TRUE REWARDS WINNER



Aaron Thomson from Newfield won \$200 from True Insurance for referring his friends and neighbors to True

Insurance. Aaron is pictured with Jeanette Stedje, Agent. His name was drawn from all of the people who made referrals to True Insurance last quarter. How can YOU enter to win \$200? Refer your friends, neighbors and family to True Insurance. If they call us for a quote and give us your name as the referrer, you get a \$15 gift card to Ithaca Bakery. Plus, your name goes into the "hat" for a \$200 drawing held every quarter. Every time you refer someone you get another Ithaca Bakery gift card and another chance to win the \$200 drawing! It's our way of saying thank you.

NO PURCHASE NECESSARY.

# Welcome to the Agency:

Vielka Quinones  
Eeva L Krusius  
Christopher Jacobsen  
Orhun Ozkan  
Susan McCord  
Shenelle Harvey  
Morten Klaveness  
Nelson Gibbs  
Kristopher Bosela  
Molly Springer  
Stanley Celestin  
Patricia Stevenson  
Mary Sichel  
Katherine Phillipp  
Christopher Andolina  
Lynn Lewandowski  
Dante Berry  
Michele Arcangeli  
Taylor Becker  
Ann Kosatka  
Patricia Putnam  
Marc Weinberg  
Douglas Albro  
Karyn Little  
Sharif Hozoori  
Neil Schill  
Bryant Winkleblack  
Christine Hallett-Halpern  
Denise Price  
Christos Sideris  
Damir Lecek  
Jeffrey Rhodin  
Gary Reinbolt  
Jon Littlefield  
Charles Orrange  
Callie Andolina  
Marc Weinberg  
Douglas Albro  
Lynn Lewandowski  
Brett McCarroll  
Andres Rio Tascon  
Taylor McLaurin  
Teal Arcadi  
Christopher Cooke  
Codyryan Dickhuat  
Jason Jiang  
Shelly Candea  
William Hunter III  
Kelyn Vorhis

Jessica Watkins  
Ruth Grigorov  
Sandra Sanchez Blanco  
Myriam Benincoreposse  
Debra McGuane  
Miles Brous  
Gerry and Lisa Biesterveld  
Thaddeus Gradydeflaun  
Adam Tran  
Noah Liao  
Myhanh Phan  
Carlos M Gonzalez Fischer  
Arthur Hockenberry  
David Pastorello  
Spiros Halkiopoulos  
Larry Nivison  
Bradley Parker  
Brian Smith  
Martin Smyth  
David Igwe  
Emily Ravet  
William Simrell  
Avi Smith  
Julianna Lower  
Brian Shaw  
Devon Parente  
Kiara McEver  
Havilah Ferrer  
Linda Mabie  
Brittany Turner  
Megan McIntyre  
Shira Melen  
Anders Ryd  
Hilda Reynoso-DelaCruz  
Gabriella Clark  
Srebrenko Torlic  
Danu Weaver  
Charles Wheeler  
Talayla Centeno  
Rhianon VanDee  
Kenneth Reeves  
Heidi Sherwood  
Tammy Slattery  
Cassandra Kempston  
Ankita Sachla  
Flourens Petit  
Glenn Swan  
Lucas Davis



**Approximately 90,000 people are affected by cyber crimes per month in the United States.**

**90,000! Per month!**

Cyber crime statistics suggest that the US currently has the highest rate of cyber crime, over 23.6%, more than any other country. 32% of people report that their email or social media accounts have been hacked in recent years.

As internet use increases, there has been a shift in how people use computers for transactions and communication. Personal information such as email addresses, phone numbers, names, and other login credentials are utilized by hackers to **commit IDENTITY FRAUD.**

1. Be sure you have strong passwords in place.
2. Be careful when you upload personal information on websites that are not familiar to you.
3. Use two-factor authentication whenever possible.
4. Ignore spam. Look at the email address of the sender and beware email messages from unknown parties. NEVER click on links or open attachments that accompany them.
5. Never leave your mobile device unattended, and avoid unsecured public WiFi.
6. Look at your insurance. There may be some coverages like Identity Theft or Cyber Insurance you can add to your existing home insurance policy that will protect you in the case of an attack. Contact us today for a review.

## Insurance Tip ...

**SAVE MONEY!!** Take the New York State Defensive Driving Class and get up to 10% off your car insurance! The discount is valid for 3 years. We offer an online course (No tests!) that you can complete at home over a 30-day period.



**You can Save up to 10% off Your Auto Insurance Policy with a Defensive Driving Course.**

Go to the True Insurance website at [TrueInsurance.com](http://TrueInsurance.com) and find the link to the Improv Driving School on the home page. Click on that link and type in the promo code TRUE to save \$5.







124 Seneca Way, Ithaca, NY 14850  
607-273-7511

[www.trueinsurance.com](http://www.trueinsurance.com)

*Thanks for doing business with us!*  
— Jay True

- Insuring more than 3,500 Homes
- Insuring more than 6,000 Vehicles
- Insuring more than 700 Businesses
- Insuring more than 15,000 of your neighbors!
- 10 New York Licensed Insurance Agents
- Good value! Good rates! Good service!



***We're Always Happy to Help!***  
--Lisa Sheffield, Personal Lines Agent



**Pick up a True Insurance 2023 calendar today. Stop in!**

**Auto ■ Home ■ Business ■ Motorcycle ■ Boat ■ RV**



**Erie  
Insurance**

ERIE@insurance services are provided by one or more of the following insurers: Erie Insurance Company, Erie Insurance Property & Casualty Company and Flagship City Insurance Company (home offices: Erie, Pennsylvania) or Erie Insurance Company of New York (home office: Rochester, New York). Not all companies are licensed or operate in all states. Not all products are offered in all states. Go to [erieinsurance.com](http://erieinsurance.com) for company licensure and territory information. Equal opportunity insurer.



## CELEBRATING TRUE-LY ADOPTABLE PETS!



We are big animal lovers at True Insurance. We enjoy finding ways to support the SPCA of Tompkins County, an organization that does phenomenal work in this community. Each week on Facebook, we'll post an adoptable pet, a pet we think is "true-ly" adoptable. Anything we can do to help animals find fur-ever homes.

## Remember!

**Every time you refer a friend or family member to True Insurance, not only do you earn a \$15 Ithaca Bakery gift card, but you are also entered in a drawing for a \$200 pre-paid MasterCard gift card that we give away quarterly! Increase your referrals to increase your chances of winning!**



**THACA BAKERY**

EST. 1910  
ITHACA, NEW YORK